



## JOB DESCRIPTION

**Job title:** Senior Affiliate Account Manager  
**Location:** Tel Aviv, Israel  
**Type:** Full time

### Position

GAN Digital is looking for a Senior Affiliate Account Manager to join our growing Marketing team. In this role you will take charge of identifying, contacting and negotiating business opportunities with affiliate partners.

### Responsibilities

- Recruit new publishers and manage ongoing relationships with key affiliates
- Manage large marketing budgets and report to management on KPIs
- Analyse campaign performance data to identify opportunities for growth
- Monitor and optimize affiliate campaigns in order to maximize ROI
- Develop and maintain relationships with affiliates
- Negotiate affiliate deals
- Train and support (Junior) account managers on the role

### Requirements

- Mother tongue level English (written and spoken)
- Motivated and self-directed professional
- Bachelor's degree in economics, marketing or business related field
- Exceptional communication, persuasion skills and positive professional attitude
- Minimum of three years of account management or sales experience in the iGaming & Casino business
- Excellent analytical skills with a meticulous attention to detail
- Managerial experience is a plus
- Ability to manage and grow relationships with affiliates in a highly competitive market
- Hardworking, eager to meet and exceed objectives and take on more responsibility
- Excellent verbal and written communication skills
- Proficiency in MS Office
- Fluency in a second European language is a plus