



## **JOB DESCRIPTION**

**Job title:**       **Affiliate Account Manager**  
**Location:**       **Tel Aviv, Israel**  
**Type:**           **Full time**

### **Position**

GAN Digital is looking for an Affiliate Account Manager to join our growing Marketing team. In this role you will take charge of identifying, contacting and negotiating business opportunities with affiliate partners.

### **Responsibilities**

- Recruit new publishers and manage ongoing relationships with affiliates
- Analyse campaign performance data to identify opportunities for growth
- Monitor and optimize affiliate campaigns in order to maximize ROI
- Develop and maintain relationships with affiliates
- Negotiate affiliate deals
- Report to management on campaign results

### **Requirements**

- Mother tongue level English (written and spoken)
- Motivated and self-directed professional
- Bachelor's degree in economics, marketing or business related field
- Exceptional communication, persuasion skills and positive professional attitude
- Minimum of one year of account management or sales experience
- Excellent analytical skills with a meticulous attention to detail
- Ability to manage and grow relationships with affiliates in a highly competitive market
- Hardworking, eager to meet and exceed objectives and take on more responsibility
- Excellent verbal and written communication skills
- Proficiency in MS Office
- Fluency in a second European language is a plus