



JOB DESCRIPTION

Job title: Content and Publishing Executive
Location: Tel Aviv, Israel or alternatively position can be based in London, UK or Sofia, Bulgaria
Type: Full time

Position

GAN Digital is looking for a Content and Publishing Executive to join our growing Marketing team. In this role you will manage a variety of content on our websites and Apps across the UK and international language sites.

Responsibilities

- Create and publish engaging and entertaining content, according to the monthly marketing plan
- Make sure every promotion and game gets the maximum exposure
- Collaborate with marketing and design teams to plan and develop site content, style and layout
- Optimize content according to SEO guidelines
- Stay up-to-date with developments and generate new ideas to draw audience's attention

Requirements

- Native English speaker – essential
- Hands on experience with content management systems (CMS)
- Basic technical knowledge of HTML and web publishing
- SEO experience – a plus
- Attention to detail
- Good organizational and time-management skills
- Bachelor's degree in Journalism, Marketing or relevant field
- Fluency in a second European language is a plus