



# Apps Product Owner

## OVERVIEW

We are looking for an experienced Apps Product Owner who is a Casino enthusiast, with a clear passion for iOS and Android Apps and a proven understanding of the entire Apps environment. Driving the product development of our Real Money Gaming (RMG) & Social (SIM) Apps product roadmap with new features and feature improvements across our estate. The successful candidate will become the champion of our Apps development.

Reporting to the Head of Product, the Apps Product Owner will work closely with internal stakeholders, apps development team and management teams to drive the development of our RMG & SIM App offerings in multiple regulated jurisdictions. The ideal candidate will be able to qualify solution focused App product enhancements, define the work required & work with Project and Development teams to deliver measurably successful improvements.

## Key Responsibilities

- Own and deliver on the company's Apps development strategy.
- Work closely with multiple stakeholders to define and manage the whole company's App offering across both RMG & SIM.
- Capable of gathering/analysing business requirements and write detailed and comprehensive user stories/wireframes.
- Create functional specifications as stories for the development teams to scope effectively, ensuring the stories flow throughout the product development life cycle to ensure quality and timely delivery.

- Work across multiple Project and Technical teams to ensure delivery of items in simultaneous sprints.
- Research and implement tool sets that will enable you to understand app performance, usage, and to establish qualitative metrics.
- Monitor deployed features, analyse adoption and produce further improvements based on the data.
- Conduct competitor research to identify trends in the industry and define improvements to our product.
- Maintain an interface with key stakeholders in the company and clearly communicate status and progress to the company management.
- Remain constantly up-to-date on the latest Apple and Android API and OS capabilities

## **Requirements**

- Lives and breathes apps & games.
- At least 2 years of app product experience.
- Proven experience working in an agile environment.
- Solid technical background with a strong understanding of software development life cycle and app technologies.
- Excellent communication skills and ability to operate at all levels of the organisation.
- Team Player.
- Experience with BI, data analysis and analytics tools – an advantage.
- Experience in the gaming industry – a must.
- High level of English – a must.
- Demonstrable experience of effectively working with stakeholders and developers across countries - an advantage