



**Job title:** Product Owner  
**Location:** Sofia, Bulgaria  
**Type:** Full Time

## Company Background

GAN is an award winning global supplier of industry leading casino content, fast flexible gaming systems and turnkey social gaming. The company was founded in 2002 with the aim of capturing the emerging online skill-games market. Having led the market in backgammon and regional skill games in Italy and Spain, we broadened our product portfolio to offer a full gaming software system as well as becoming a leading developer of online casino games.

GAN's flagship clients are market leading casino operations and best-in-class content development houses. GAN's Simulated Gaming social casino partners include WinStar World Casino, Turning Stone Online Casino, Twin River, Maryland Live! Station Casinos, JACK Entertainment Social Gaming, The Lady Luck Interactive, The Borgata Hotel Casino & Spa, San Manuel Indian Bingo and Casino, Empire City Casino, and Parx Casino.

The company has strategically positioned itself in the US as a pioneer in this emerging regulated market. In New Jersey, we have partnered with Betfair to provide a real-money online gaming site since November 2013. We've also launched an Ocean Resort Casino in July 2018.

## Overview

We are looking for an experienced Apps Product Owner who is a Casino enthusiast, with a clear passion for iOS and Android Apps and a proven understanding of the entire Apps environment. Driving the product development of our Real Money Gaming (RMG) & Social (SIM) Apps product roadmap with new features and feature improvements across our estate. The successful candidate will become the champion of our Apps development.

Reporting to the Head of Product, the Apps Product Owner will work closely with internal stakeholders, apps development team and management teams to drive the development of our RMG & SIM App offerings in multiple regulated jurisdictions. The ideal candidate will be able to qualify solution focused App product enhancements, define the work required & work with Project and Development teams to deliver measurably successful improvements.

Excellent written and spoken English is critical as you will be required to communicate with colleagues, line managers and occasionally large multinational clients.

## Duties & key areas of responsibilities

- Own and deliver on the company's Apps development strategy.
- Work closely with multiple stakeholders to define and manage the whole company's App offering across both RMG & SIM.
- Capable of gathering/analysing business requirements and write detailed and comprehensive user stories/wireframes.
- Create functional specifications as stories for the development teams to scope effectively, ensuring the stories flow throughout the product development life cycle to ensure quality and timely delivery.
- Work across multiple Project and Technical teams to ensure delivery of items in simultaneous sprints.
- Research and implement tool sets that will enable you to understand app performance, usage, and to establish qualitative metrics.
- Monitor deployed features, analyse adoption and produce further improvements based on the data.



- Conduct competitor research to identify trends in the industry and define improvements to our product.
- Maintain an interface with key stakeholders in the company and clearly communicate status and progress to the company management.
- Remain constantly up-to-date on the latest Apple and Android API and OS capabilities

### **Key Qualifications, Experience and Attributes**

**The ideal candidate must be enthusiastic about their job. They must also have the following qualities:**

- Strong aptitude for managing their own work to completion
- Attention to detail
- Self-starter and positive mind-set
- Forward-thinking
- Team player
- Must be well organised and self-motivated, with the ability to work on tight deadlines
- Excellent communication skills

**The following skills will be necessary to excel in this role**

- Lives and breathes apps & games.
- At least 2 years of app product experience.
- Proven experience working in an agile environment.
- Solid technical background with a strong understanding of software development life cycle and app technologies.
- Ability to operate at all levels of the organisation.
- Experience with BI, data analysis and analytics tools – an advantage.
- Experience in the gaming industry – a must.
- High level of English – a must.
- Demonstrable experience of effectively working with stakeholders and developers across countries - an advantage

**What we offer in exchange**

- An opportunity to work in a multinational established company
- Competitive salary
- 25 Days Annual Leave
- Private Healthcare Package
- Sports Card (access to more than 120 sports centres in Sofia)
- Gift vouchers