GAN™

GRAPHIC DESIGNER
JOB DESCRIPTION

LOCATION: Sofia, Bulgaria
TYPE: Full-Time

COMPANY PROFILE:

GAN is a global supplier of industry leading casino content, fast flexible gaming systems and turnkey social gaming. The company was founded in 2002 with the aim of capturing the emerging online skill-games market. Having led the market in backgammon and regional skill games in Italy and Spain, we broadened our product portfolio to offer a full gaming software system as well as becoming a leading developer of online casino games.

GAN Plc is a publicly traded company, listed on the London Stock Exchange in November 2013, giving us a solid foundation from which to exploit the emerging opportunities within both real money and simulated gaming. The company is a global SaaS provider of internet betting solutions for the casino industry. The Company owns and operates GameSTACK™, a proprietary enterprise software system licensed to casino operators. GameSTACK™ is a turnkey technology solution for legal real-money internet casino games, online sports betting and virtual Simulated Gaming.

GAN's flagship clients are market leading casino operations and best-in-class content development houses. GAN's Simulated Gaming social casino partners include WinStar World Casino, Turning Stone Online Casino, Twin River, Maryland Live! Station Casinos, JACK Entertainment Social Gaming, The Lady Luck Interactive, The Borgata Hotel Casino & Spa, San Manuel Indian Bingo and Casino, Empire City Casino, and Parx Casino.

The company has strategically positioned itself in the US as a pioneer in this emerging regulated market. In New Jersey, we have partnered with Betfair to provide a real-money online gaming site since November 2013. We've also launched an Ocean Resort Casino in July 2018.

We have offices in the UK (London), US (California, Nevada, & New Jersey), Israel (Tel Aviv), and Bulgaria (Sofia) and we pride ourselves on the many industry awards we have picked up along the way – latterly for Casino Platform of the Year at the North America EGR awards in San Francisco.

JOB PURPOSE:

The Marketing Services team is split between London, Vegas, Tel Aviv, and Sofia offices and are responsible for growing our in-house UK-facing brand as well as supporting a number of simulated gaming websites on behalf of our B2B partner casinos. The team is central to the simulated gaming and US strategies and is therefore growing quickly and hence this opportunity.

GAN operates multiple highly trafficked gaming websites of both sides of the Atlantic, all with their own specific target customer segments, brand guidelines, promotional and communication strategies. To ensure we execute across all of these with creative panache and in multiple mediums, we are recruiting a Marketing Designer.
You will be working very closely with both the product and marketing teams for Simulated and Real Money Casino projects. Creating marketing material, including Promotions images, Print, Emails,

Newsletters, Landing Pages etc... Creating product related designs - illustrations for new game partners, as well as working on illustrations for new functional concepts, apps and websites.

DESCRIPTION OF JOB RESPONSIBILITIES:

- Producing visual designs from concept to execution all the way to delivery of pages.
- Website images, marketing materials, PowerPoint presentations.
- Fearless of tight deadlines and direction change.
- Self-motivated, organized and responsible.
- Strong interpersonal and communication skills.
- Strong attention to detail.
- Template and email marketing design.
- Able to communicate clearly in English in both a written and spoken fashion

REQUIREMENTS:

The ideal candidate must be enthusiastic about their job. They must also have the following qualities:
- At least 1 year of experience in a similar role.
- Strong working knowledge of Adobe CS Suite (i.e. Adobe Photoshop / Creative Suite, Illustrator, and InDesign).
- Good Digital illustrations skills.
- Must be able to work independently and in a team as well.
- An ability to manage multiple projects at any one time to ensure stakeholders requirements are met.
- Flexibility to meet the changing needs of the business.

Nice to have

- Knowledge of UI & UX.
- Experience working in an Agile environment.
- Experience using JIRA issue tracking and project management tools.
- Understanding of HTML5 and CSS3.
- Experience in iGaming Industry.

AN ENGAGING PORTFOLIO IS ABSOLUTELY ESSENTIAL TO BE CONSIDERED SUITABLE FOR THIS ROLE

SEE HTTPS://WWW.WINSTARONLINEGAMING.COM/, HTTPS://PLAY.JACKENTERTAINMENT.COM/, WWW.PARXONLINE.COM, WWW.BETFAIRCASINO.COM AND HTTPS://PLAY.EMPIRECITYCASINO.COM FOR EXAMPLES OF HOSTED CONTENT.

TRAVEL REQUIREMENTS:

This role may require a small amount of travel to our offices in London.

WHAT WE OFFER:

- An opportunity to work in a multinational established company with a start-up feel
- Competitive salary
- 25 days annual leave

Additional health Insurance
- Sport cards (100 % company contribution)
- Gift Vouchers
- Refer A Friend bonus
- Home office – up to 1 day per week
- Flexible working hours
- IT conferences, Training courses and Professional Qualification, E-learning portals and Certification Programs
- Drinks and snacks in the office
- Charity campaigns, games, office events and team buildings
- Bonuses – performance based
- Regular performance assessment